



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 5/31/2021

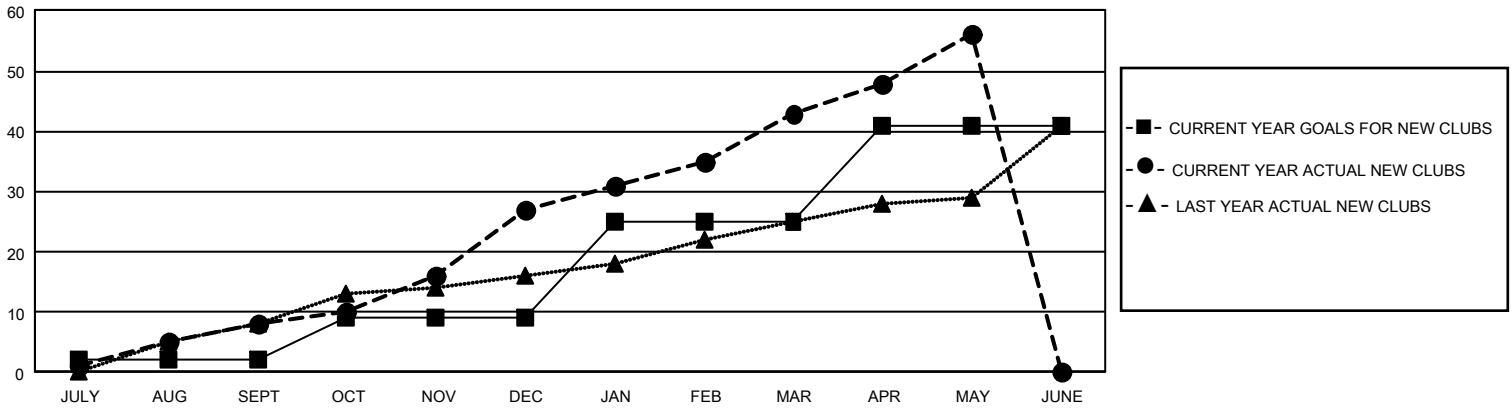
GAT Constitutional Area 7

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

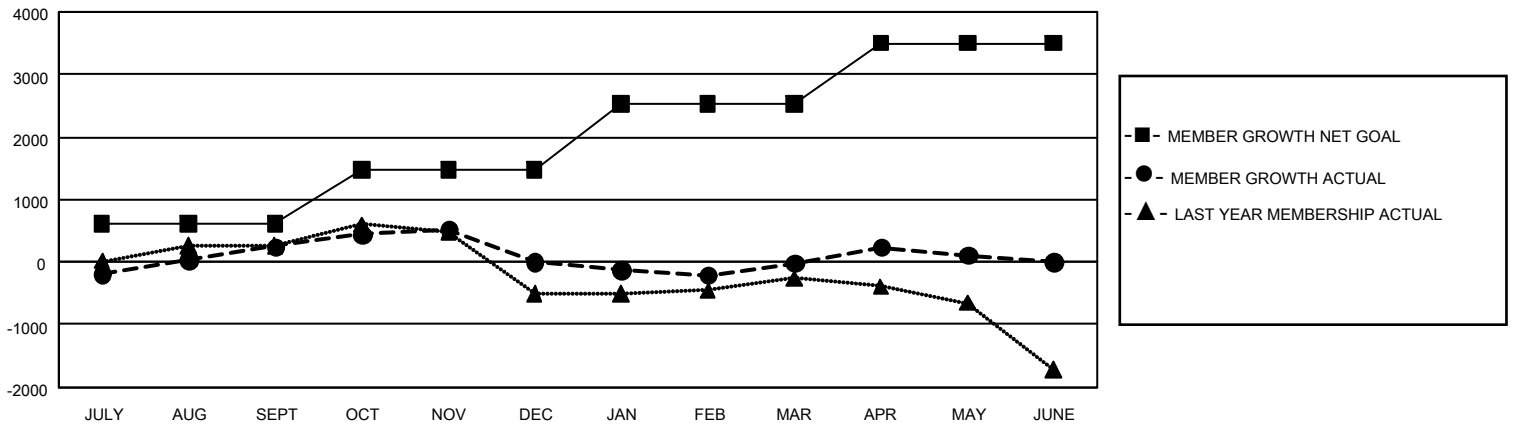
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	6	8	19
OCT/NOV/DEC	21	19	5
JAN/FEB/MAR	48	16	32
APR/MAY/JUNE	48	13	3

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	615	1,752	1,333
OCT/NOV/DEC	864	1,798	1,905
JAN/FEB/MAR	1057	1,424	1,280
APR/MAY/JUNE	964	1,381	1,094

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 59	1,215 CLUBS OF 1,924 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	25,824 (59.53%)
		FEMALE	17,555 (40.47%)
<u>DROPPED MEMBERS</u>		TOTAL FAMILY UNIT MEMBERS	7,063
DECEASED	456	FAMILY MEMBERS PAYING HALF DUES	3,739
CLUB CANCELLED	153		
OTHER	5,001		
TOTAL	5,610		

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)